

MVC - Spring 2009 Noel-Levitz SSI Results

Enrollment Decision Factors and Overall Expectations-Satisfaction

	MVC 2009	MVC 2007	DCCCD	Other TX Colleges	National
<i>Average Importance</i>					
87. Cost as factor in decision to enroll.	6.58	6.42	6.34	6.37	6.21
88. Financial aid as factor in decision to enroll.	6.09	5.91	5.63	5.85	5.83
89. Academic reputation as factor in decision to enroll.	5.88	5.82	5.79	5.83	5.78
90. Size of institution as factor in decision to enroll.	5.36	5.23	5.16	5.21	5.16
91. Opportunity to play sports as factor in decision to enroll.	4.15	4.21	3.95	3.82	3.53
92. Recommendations from family/friends as factor in decision to enroll.	5.15	5.07	4.99	4.98	4.86
93. Geographic setting as factor in decision to enroll.	5.63	5.67	5.6	5.42	5.42
94. Campus appearance as factor in decision to enroll.	5.45	5.55	5.43	5.32	5.20
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.64	5.49	5.45	5.45	5.34
<i>Note scale definition below each question.</i>					
So far, how has your college experience met your expectations?	4.90	4.78	4.74	4.79	4.76
1=Much worse than expected	0%	1%	1%	1%	1%
2=Quite a bit worse than I expected	0%	1%	1%	1%	1%
3=Worse than I expected	4%	7%	6%	6%	6%
4=About what I expected	40%	37%	40%	39%	39%
5=Better than I expected	23%	25%	24%	23%	24%
6=Quite a bit better than I expected	14%	11%	11%	12%	11%
7=Much better than expected	14%	15%	14%	14%	14%
Rate your overall satisfaction with your experience here thus far.	5.50	5.32	5.36	5.40	5.44
1=Not satisfied at all	0%	1%	1%	1%	1%
2=Not very satisfied	1%	1%	1%	2%	2%
3=Somewhat dissatisfied	3%	5%	5%	5%	5%
4=Neutral	13%	15%	14%	13%	12%
5=Somewhat satisfied	21%	19%	19%	18%	17%
6=Satisfied	44%	41%	40%	41%	41%
7=Very satisfied	15%	14%	16%	16%	18%
All in all, if you had to do it over, would you enroll here again?	5.81	5.58	5.69	5.74	5.68
1=Definitely not	0%	2%	2%	1%	2%
2=Probably not	2%	3%	3%	3%	4%
3=Maybe not	2%	3%	3%	3%	3%
4=I don't know	9%	10%	10%	8%	9%
5=Maybe yes	13%	13%	13%	11%	10%
6=Probably yes	35%	35%	32%	34%	32%
7=Definitely yes	35%	30%	35%	36%	37%